AIESEC

Activating youth leadership in Kenyatta University since 1994.
ABOUT
AIESEC

AIESEC is a global platform for young people to explore and develop their leadership potential. We are a non-political, independent, not-for-profit organization run by students and recent graduates of institutions of higher education. AIESEC does not discriminate on the basis of ethnicity, gender, sexual orientation, religion or national/social origin.

We are a global network of young leaders under the age of 30 who strive to better themselves and the communities around them since 1948. We are passionate about world issues, leadership development, cultural understanding and experiential learning.
THE AIESEC WAY

WHY
We strive to achieve peace and fulfillment of humankind’s potential

HOW
We place our confidence in youth, as a key to unlock a better future. We believe that leadership is the fundamental solution and can be developed in everyone.

WHAT
We enable young people to develop their leadership through learning from practical experiences in challenging environments. We do this through cross-cultural exchange programs and by creating these opportunities.

We develop leaders who are self-aware, solution-oriented, world citizens who can empower others.

OUR VALUES

- Striving for Excellence
- Demonstrating Integrity
- Activating Leadership
- Enjoying Participation
- Living Diversity
- Acting Sustainably
THE LEADERS WE DEVELOP

**EMPOWERING OTHERS**

“I am able to communicate ideas clearly, engage in meaningful conversations with others, and co-create spaces of collaboration that empower people to take action.”

- Communicates effectively in diverse environments
- Develops & empowers other people
- Engage with others to achieve a bigger purpose

**SOLUTION ORIENTED**

“I come up with solutions to challenges. I am flexible and I am always ready to take the necessary risks. Every time I fall I always stand back up.”

- Adapts and shows resilience in the face of challenges
- Transmits positivity to move forward throughout uncertainty
- Takes risks when its needed

**SELF AWARE**

“I know what I am good at, what’s important to me, and what I am passionate about. I am constantly exploring what I want to achieve in my life.”

- Understand and lives personal values
- Focusing on strengths over weakness
- Explore one’s passions

**WORLD CITIZEN**

“I am aware of what is going on in the world and enjoy taking an active role in contributing towards making it a better place for everyone.”

- Believes in their ability to make a difference in the world
- Enjoy taking responsibility for improving the world
- Interested in world issues
Our projects

Youth4GG is divided into three phases:

**About Youth 4 Global Goals**

Youth 4 Global Goals (#Youth4GG) is an AIESEC Initiative through which we aim to mobilize youth towards the implementation of the Sustainable Development Goals.

We believe that the global youth is an integral part of the equation to achieve the SDGs.

**Youth is aware of the 17 SDGs.**
We spread awareness about SDGs and importance of collaboration for the Goals through global campaigns.

**Understanding**

They understand at least one target of the SDGs and know how to take action to contribute towards it.
We arrange YouthSpeak Forums globally to discuss the global issues.

**Action**

We mobilize volunteers to be a part of our projects aligned with the SDGs. Through these experiences they are empowering individuals and communities to work towards the implementation of SDGs in their countries, while developing themselves.
“We are here because only together we can make the world spin. Together we can improve lives of billions of people around us. Together we are the first generation that can end poverty and the last that can end climate change. And we have a plan to make it happen.”

AIESEC Youth Action Summit is a premiere event that brings together young and senior leaders to form a diverse cross-sector and multigenerational space for inspiring conversations around pressing global issues. It is a call to action from youth globally to focus on the impact beyond 2019. The Summit is a place where new and actionable ideas will be born to be implemented to impact the world and its future. The role played by each stakeholder will be defined, especially young people and we will generate actionable ideas to be implemented after the summit. The event offers the unique and interactive framework of Inspire, Engage, Act.
STAKEHOLDER’S DAY

Stakeholder’s is an annual event by AIESEC in Kenyatta University aimed at bringing together our Members, Board of Advisors, Parents, Exchange Participants, Alumni, Member Committee of AIESEC in Kenya and Partners.

During this event we present what we do as AIESEC, our year plans and what we have achieved so far. As well as a presentation of our partners.

It is a perfect networking space for all parties.
GALA DINNER

This is an annual event that happens towards the end of the year.

During this event all our stakeholders are present and the current executive board presents:
• its report on the local entity’s performance through the year
• achievements and shortcomings
• Introduction of the incoming executive board
• award ceremony to all our best performing members and portfolios.
COLLABORATE WITH US IN DEVELOPING YOUTH LEADERSHIP

AIESEC offers different products to various types of organizations including companies, start-ups, NGOs and more to enable the development of leadership across the globe.

**GLOBAL TALENT**

**Instant access to international talent pool**
Our global network gives you instant access to young talent from over 120+ countries and territories from all around the world.

**Fast and simple selection process**
After registration, we shall provide you with pre-selected candidates, enabling you to find the best talent for your opportunity.

**One platform for global recruitment**
Our platform enables you to centralize your activities while going through the selection process.

**GLOBAL ENTREPRENEUR**

**Be recognized as company promoting awareness**
All products and events run by AIESEC Kenya are aligned to Sustainable Development Goals. Get promoted as one of our CSR partners that helps to make a change in the world.

**Global Volunteer Fund**
You can easily pick one of our 37 volunteer project that suits your company values, become our official CSR partner and contribute to making huge impact in Kenya.

**YouthSpeak Forum**
Become a panelist during the most powerful event that AIESEC in Kenya is organizing and impact youth to care for their country and make them aware it’s our responsibility to take action towards making Kenya a better country.
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<tr>
<th>Benefits</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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<tbody>
<tr>
<td>Twitter promotion of partnership</td>
<td>3 weeks before the conference + week after the event (external channel)</td>
<td>Two weeks before the conference + 3 days after the event (internal channel)</td>
<td>A week before the conference (internal channel)</td>
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<td>Exhibition and stand at the venue</td>
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<td>Company sponsored materials/souvenirs for delegates</td>
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<td>HQ photography for your marketing use</td>
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<td>Company logo on PPTs presented during the conference</td>
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<td>Company presentation (videos)</td>
<td>√</td>
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<tr>
<td>Logo and title presence on events merchandise</td>
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<tr>
<td>Talking spaces during the conference</td>
<td>30 min</td>
<td>15 min</td>
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<td>Feedback on a services provided by the company</td>
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<td>Volunteers from AIESEC at future events</td>
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<td>Company ambassador in one of Universities working with AIESEC</td>
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<td>List of delegates interested in company’s opportunities</td>
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<tr>
<td><strong>Kshs.</strong> 500,000</td>
<td><strong>Kshs. 250,000</strong></td>
<td><strong>Kshs. 100,000</strong></td>
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CONTACT DETAILS

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Coming together is a beginning, staying together is progress, and working together is success.
—Henry Ford

Looking forward to your response

THANK YOU