



# PROGRAMME OF THE EVENT

29 MARCH 2023, BUILDING H. ROOMS H 207/208/200

13:00 - 13:15

COFFEE & SANDWICHES; MEET THE PANELLISTS!

13:15 - 13:20

OPENING AND WELCOME: PAOLA DEDA, DIRECTOR, FORESTS LAND AND HOUSING DIVISION, UNECE

13:20 - 13:25

**MODERATOR: SIMONE CIPRIANI**, FOUNDER AND MANAGER OF THE EFI AND CHAIRPERSON OF THE UN ALLIANCE ON SUSTAINABLE FASHION

13:25 - 13:30

INTRODUCTION OF PANELLISTS

13:30 - 14:30

**PANEL DISCUSSION** 



### CARLO CAPASA

Chairman of Camera Nazionale della Moda Italiana (since 2015), the Association that brings together Italian fashion houses with the aim of promoting this sector of excellence of the national industry in the world. He has imprinted a strategic vision within the CNMI focused on five pillars: environmental and social sustainability, digitalisation, training, promotion of new brands, and storytelling. Under his leadership, CNMI has become the world leader among other associations on the subject of sustainability. Carlo Capasa kicked off the first three editions of the "International Roundtable on Sustainability", an international meeting aimed at CSR managers of fashion companies from around the world; the first four editions of the "Green Carpet Fashion Awards" and the "CNMI Sustainable Fashion Awards"; the first CNMI Summit "Crafting the Future" and



# SAMATA PATTINSON Joins On-line

British-born Ghanaian entrepreneur working across fashion and media. A producer, published author (THE TRIBE Empowerment Journal, The Fashion Designer's Resource Book - Bloomsbury Publishing) and writer, she is known as **CEO of RCGD Global**, a women-founded organisation promoting sustainability within the entertainment and design worlds, founded by Suzy Amis Cameron. Samata is founder of THE TRIBE, an organisation focused on creating empowering change for women around the world. She is passionate about cultural sustainability and creating content that connects the dots between people, communities and the planet.

INDUSTRY, INNOVATION **AND INFRASTRUCTURE** 









## ANA BELÉN NORIEGA BRAVO

Forestry Engineer, MBA in Project management and since 2006 the **Secretary General of PEFC Spain**, Association to promote Sustainable Forest development through Forest Certification. She advise the Ministry of Environment of Spain as international forest policy adviser since 1999 and is also advisor of the ministry in official institutions such as European Council, FAO, European Commission, UNEP, UN Conventions such as CBD, UNFCCC, UNFF, ILO, etc. She is a Member of several advisory/expert groups including groups for European Commission, UNECE Forest Communicators Network, Forest Europe Green Jobs, promotion of National Forest Certification in South America and BoD Professional Association of Forest Engineers.



## RICCARDO BELLINI

President CEO of luxury fashion house Chloé, since 2020. Riccardo has set an ambitious plan to reassert Chloé brand identity and desirability, while shifting the company towards a purpose-driven business model centered on women empowerment and on environmental sustainability. In committing to this vision, he rolled out in speed a transformative social and environmental agenda, he has joined the Fashion Pact, he has signed the Women's Empowerment Principles developed by the United Nations and, finally led the company to obtain B-Corp certification. Riccardo is active member of His Majesty King Charles III Sustainable Market Initiative and of Conservation international European Leadership Advisory council. Riccardo has spent two decades in the Prestige Beauty and Fashion industry before joining Chloé and held several leadership positions at Procter & Gamble Prestige and in the Only The Brave Group, and recently as CEO of Maison Margiela.



### DONATO MEDICI

CEO of Galileo Global Education Italy and since 2018, Managing Director of NABA, Nuova Accademia di Belle Arti, the largest Academy of Fine Arts in Italy, after being part of Istituto Marangoni for 12 years, as Group Finance Director. In 2016, Donato served as Integration Director of Pole ESG, part of the Studialis group. Prior to joining GGE, Donato held various positions in NCR's Milan corporate finance department, including - among others - EMEA CFO for NCR's retail business unit and bid manager for worldwide customer services. Donato has an MBA in Economics from the University of Milan, awarded in 1999.



#### SINA TRINKWALDER

Serial social Entrepreneur and Founder of the first textile social business MANOMAMA in Germany. MANOMAMA Started in 2010 as the first social business in the regional textile industry, now more than 100 people manufacture ecological clothing and bags in a unique regional supply chain. From the yarn to the seam from Germany and "Use what already exists" is MANOMAMA'S motto, because short distances and the process of regional circles are transparent and good for the climate. Sina also obtained several awards including Federal cross of Merit, German fairness award and German sustainability award.



#### GIJI GYA OBRADOVIC

CEO & Co-Founder of the luxury up-cycled & ethical style boutique DOWNTOWN UPTOWN in Geneva, Switzerland. She has worked on human security, rights, sustainability & non-exploitation for 24 years, including in the security, SSR, policy, information, fashion (fairwear) and textiles industries. International expertise on: human rights, security sector transformation; gender in security; migration; counter-trafficking in human beings; business; corporate social responsibility (ESG) and global sustainability. She has researched & consulted for the UN, NATO, the EU, European Parliament, OSCE, NGOs, business and several governments.

14:30 - 14:45

Q & A

14:45 - 14:50

**CONCLUSIONS: SIMONE CIPRIANI** 

ON THE SAME DAY

EXHIBITION SPACE IN FRONT OF ROOM XIX AND XX, E BUILDING

Come & check out what sustainable fashion means & buy your favourite piece!

